



VICTORINOX

POSITION: Designer, Men's Woven Shirts and Outerwear

OBJECTIVE/SCOPE OF POSITION:

Manage all aspects of men's woven shirts and outerwear line development from research and concept analysis, through to product execution .

REPORTING RELATIONSHIP:

Reports to: Senior Designer, Men's
Works closely with: Senior Director, Merchandising, Production Managers, Technical Designers, buying offices, and external vendors

PRIMARY REPOSNIBILITIES:

- Work closely with Creative Director and Senior Designer to assist in execution of the menswear woven shirt and outerwear collection concepts and strategic direction based on merchandise plans while upholding calendar timing.
- Prepare concept boards, fabric, trim, color boards and flat sketches that are representative of our core brand values.
- Sketch rough and detailed drawings and prepare accurate worksheets, tech packages, and bills of materials for production.
- Examine sample garments in fittings and at production approval stage, modify designs as necessary.
- Communicate effectively with production managers, tech design, buying offices and vendors throughout daily production process. Build strong relationships with vendors and suppliers of fabrics, trims, and yarns as well as with buying offices and factories
- Assist in the preparation of seasonal adoption and prototype review meetings to present the line to senior management, sales and international partners.
- Nurture new design talent by providing guidance to assistant designers and design interns.
- Research fashion periodicals, competitive brands, and vintage markets to aid the design process to observe and analyze new trends in style, silhouettes, fabric uses, materials and texture application with concentration on innovation that reflect the brand aesthetics and values.
- Travel both domestically and internationally when necessary for trade shows, product development and market research.
- Provide additional support in all areas of design, production, and merchandising as needed.

DESIRED SKILLS/EXPERIENCE:

- BA degree
- 5+ years experience in fashion design, with 2+ years designing in a specialized field.
- Experience designing and handling Woven Shirt and Outerwear tech packages
- Familiar with standard concepts, practices, and procedures within the fashion design industry
- Excellent hand sketching (flats) skills, as well as ability to execute croquis in Illustrator/Photoshop
- Attention to detail and accuracy is a must; excellent organization and prioritization skills
- Excellent communication skills, both written and verbal
- Ability to work productively in a fast-pace environment with deadlines
- Team player; positive demeanor
- Strong computer skills including knowledge of Windows, Excel and Photoshop, Illustrator (Prior experience with Web PDM or the ability to generate detail and trims are a plus.)